



# MADURAI KAMARAJ UNIVERSITY

(University with Potential for Excellence)

Re-accredited by NAAC with 'A++' Grade in the 4<sup>th</sup> Cycle

Directorate of Distance Education

Additional Controller of Examinations Wing



## MBA- November-2023 Semester Pattern Examinations

### TIME TABLE

20AT, 20CT, 20AY, 21AY, 21CY, 22CY Batches –I to IV SEMESTER

22AY Batch – I to III SEMESTER

23CY Batch- I and II SEMESTER

23AY Batch - I SEMESTER

I – SEMESTER

Time: 10.00AM TO 1.00PM

Date	Subjects	Sub.Code	Maximum Marks (External)
31.01.2024	Management Theory and Practices	MBAAC11	75
	Management Theory and Practices	PMFM01/PIBM01/PLSM01/PHRM01 PMMT01/POPM01/PRMT01/PSMT01	100
	Management and Organizational Behaviour	PMAM01	100
	Principles of Management and Organizational Behaviour	PMHM01	100
	Principles of Tourism and Hotel Management	PMTH01	100
01.02.2024	Organizational Behaviour	MBAAC12	75
	Organizational Behaviour	PMFM02/PIBM02/PLSM02/PHRM02 PMMT02/POPM02/PRMT02/PSMT02	100
	Managerial Economics	PMAM02	100
	Health Economics	PMHM02	100
	Financial Accounting for Tourism and Hotel Business	PMTH02	100
02.02.2024	Managerial Economics	MBAAC13	75
	Accountancy for Managers	PMFM03/PIBM03/PLSM03/PHRM03 PMMT03/POPM03/PRMT03/PSMT03	100
	Financial Accounting	PMAM03	100
	Hospital Administration	PMHM03	100
	Managerial Communication	PMTH03	100

03.02.2024	Management Accounting	MBAAC14	75
	Managerial Economics	PMFM04/PIBM04/PLSM04/PHRM04/ PMMT04/POPM04/PRMT04/PSMT04	100
	Quantitative Methods for Management	PMAM04	100
	Bio Statistics & Operation Research	PMHM04	100
	Tourism Products of India	PMTH04	100
04.02.2024	Quantitative Methods	MBAAC15	75
	Statistics for Managers	PMFM05/PIBM05/PLSM05/PHRM05/ PMMT05/POPM05/PRMT05/PSMT05	100
	Management Communication	PMAM05	100
	Health Environment	PMHM05	100
	Front office Theory	PMTH05	100

## **II - SEMESTER**

**TIME: 2.00 PM TO 5.00 PM**

<b>Date</b>	<b>Subjects</b>	<b>Sub. Code</b>	<b>Maximum Marks (External)</b>
31.01.2024	Human Resource Management	MBAAC21	75
	Marketing Management	PMFM06/PIBM06/PLSM06/PHRM06/ PMMT06/POPM06/PRMT06/PSMT06	100
	Human Resource Management	PMAM06	100
	Human Anatomy, Physiology & Medical Terminology	PMHM06	100
	Food Production and Beverage Service	PMTH06	100
01.02.2024	Marketing Management	MBAAC22	75
	Financial Management	PMFM07/PIBM07/PLSM07/PHRM07/ PMMT07/POPM07/PRMT07/PSMT07	100
	Marketing Management	PMAM07	100
	Health Program Management	PMHM07	100
	Bakery and Confectionary Theory	PMTH07	100

02.02.2024	Financial Management	MBAAC23	75
	Human Resource Management	PMFM08/PIBM08/PLSM08/PHRM08/ PMMT08/POPM08/PRMT08/PSMT08	100
	Operations Management	PMAM08	100
	Human Resource Management	PMHM08	100
	Central Reservation System Procedure	PMTH08	100
03.02.2024	Operations Management	MBAAC24	75
	Operations Management	PMFM09/PIBM09/PLSM09/PHRM09/ PMMT09/POPM09/PRMT09/PSMT09	100
	Aviation Legal Environment	PMAM09	100
	Health Care Marketing and Public Relations	PMHM09	100
	Travel Management	PMTH09	100
04.02.2024	Management Information System	MBAAC25	75
	Research Methods for Business	PMFM10/PIBM10/PLSM10/PHRM10/ PMMT10/POPM10/PRMT10/PSMT10	100
	Aviation Resource Management	PMAM10	100
	Hospital Accounting and Finance	PMHM10	100
	Human Resource Management	PMTH10	100
05.02.2024	Research Methodology	MBAAC26	75

**III - SEMESTER****Time: 10.00 AM TO 1.00 PM**

<b>Date</b>	<b>Subjects</b>	<b>Sub. Code</b>	<b>Maximum Marks (External)</b>
06.02.2024	Operations Research	MBAAC31	75
	Operations Research	PMFM11/PHRM11/PIBM11/PMMT11 POPM11/PRMT11/PLSM11/PSMT11	100
	Business Ethics Global Business Environment	PMAM11	100
	Hospital Materials And Management	PMHM11	100
	Entrepreneurship Development	PMTH11	100
07.02.2024	Business Environment and Law	MBAAC32	75
	Strategic Management	PMFM12/PHRM12/PIBM12//PMMT12 POPM12/PRMT12/PLSM12/PSMT12	100
	Entrepreneurship Development	PMAM12	100
	Legal Aspects Of Healthcare	PMHM12	100
	Tourism, Hospitality And Marketing Management	PMTH12	100
08.02.2024	Market Research	MBAAT3A	75
	Training and Development	MBAAT3B	75
	Management of Financial Institutions	MBAAT3C	75
	Total Quality Management	MBAAT3D	75
	E-Commerce Technology and Management	MBAAT3E	75
	Financial Markets, Treasury & Risk Management	PMFM13	100
	International Business	PIBM13	100
	Supply Chain Management	PLSM13	100
	Organization Theory, Structure and Design	PHRM13	100
	Consumer Behaviour	PMMT13	100
	Computer Integrated Manufacturing	POPM13	100
	Introduction To Retailing	PRMT13	100
	Decision Support System	PSMT13	100
	Strategic Airport Planning and Marketing	PMAM13	100
	Patient Care Planning And Management	PMHM13	100
	Tourism Planning	PMTH13	100

09.02.2024	Product Management	MBAAT3F	75
	Organizational Development	MBAAT3G	75
	International Trade Finance and Documentation	MBAAT3H	75
	Purchasing and Inventory Management	MBAAT3K	75
	Data Base Management System	MBAAT3L	75
	International Financial Management	PMFM14	100
	International Business Law	PIBM14	100
	Store Keeping And Warehousing	PLSM14	100
	Human Resource Management And Information System	PHRM14	100
	Brand Management	PMMT14	100
	Management Information Systems	POPM14	100
	Retail Economics and Retail Formats	PRMT14	100
	Management Information Systems	PSMT14	100
	Airline and Airport Operation	PMAM14	100
	Supportive Services and Facilities Management	PMHM14	100
	Food Safety & Nutrition	PMTH14	100
10.02.2024	Advertising and Sales Promotion	MBAAT3M	75
	Human Resource Accounting	MBAAT3N	75
	Investment and Portfolio Management	MBAAT3P	75
	Supply Chain Management	MBAAT3R	75
	Software Development	MBAAT3S	75
	Strategic Cost Management	PMFM15	100
	International Marketing	PIBM15	100
	Logistics Management	PLSM15	100
	Human resource Planning and Audit	PHRM15	100
	Advertising And Sales Promotion	PMMT15	100
	Advanced Operation Management	POPM15	100
	Store Operation Management	PRMT15	100

10.02.2024	Information Technology for Management	PSMT15	100
	IT in Healthcare	PMHM15	100
	Cargo Management	PMTH15	100

#### **IV - SEMESTER**

**Time: 2.00 pm to 5.00pm**

<b>Date</b>	<b>Subjects</b>	<b>Sub. Code</b>	<b>Maximum Marks (External)</b>
06.02.2024	Strategic Management	MBAAC41	75
	Entrepreneurship	PMFM16/PHRM16/PIBM16//PMMT16 POPM16/PRMT16/PLSM16/PSMT16	100
	Management Information Systems	PMAM16	100
	Health Communication Planning and Management	PMHM16	100
	IT for Tourism and Hotel Industry	PMTH16	100
07.02.2024	Entrepreneurship Development	MBAAC42	75
	Management Information Systems	PMFM17	100
	International Financial Management	PIBM17	100
	Total Quality Management	PLSM17	100
	Industrial Relation And Employee Welfare	PHRM17	100
	Retail Management	PMMT17	100
	Facilities Location And Process Design	POPM17	100
	Retail Strategies	PRMT17	100
	E-Commerce Technology And Management	PSMT17	100
	Research Methodology	PMAM17	100
	Health Insurance And Managed Care	PMHM17	100
	Research Methodology	PMTH17	100
08.02.2024	Consumer Behaviour	MBAAT4A	75
	Industrial Relations and Employee Welfare	MBAAT4D	75
	Strategic Cost Management	MBAAT4G	75
	Product Design & Project Management	MBAAT4M	75
	Decision Support System	MBAAT4Q	75

08.02.2024	Security Analysis And Portfolio Management	PMFM18	100
	WTO AND IPR	PIBM18	100
	Purchasing And Inventory Management	PLSM18	100
	Labour Law	PHRM18	100
	Services Marketing	PMMT18	100
	Product and design project management	POPM18	100
	Store Location, Store Layout- Design And Visual Merchandising	PRMT18	100
	Data Base management system	PSMT18	100
	Aviation Safety And Security	PMAM18	100
	Strategic Management In Health Care	PMHM18	100
	Customer Relationship And Services Management	PMTH18	100
09.02.2024	Services Marketing	MBAAT4B	75
	Human Resource planning & Audit	MBAAT4E	75
	Financial Market Treasury & Risk Management	MBAAT4H	75
	Computer Integrated Manufacturing	MBAAT4N	75
	Enterprise Resource Planning	MBAAT4R	75
	Derivatives Management	PMFM19	100
	International human resource management	PIBM19	100
	Technology Management	PLSM19	100
	Compensation And Benefits	PHRM19	100
	Customer Relationship Management	PMMT19	100
	Supply Chain And Logistic Management	POPM19	100
	Retail Buying And Merchandise Management	PRMT19	100
	Software Development	PSMT19	100
	Airline Marketing Strategic Airline Alliance	PMAM19	100

09.02.2024	Managing Quality In Health Care	PMHM19	100
	Legal Framework For Tourism And Hotel Industry	PMTH19	100
10.02.2024	Retail Management	MBAAT4C	75
	Compensation Benefit	MBAAT4F	75
	International Financial Management	MBAAT4K	75
	Supply Chain and Logistics Management	MBAAT4P	75
	Information Technology for Management	MBAAT4S	75
	Financial Analysis And Reporting	PMFM20	100
	Cross Culture Management	PIBM20	100
	Enterprise Resource Planning	PLSM20	100
	Training And Development	PHRM20	100
	Rural Marketing	PMMT20	100
	Advanced Maintenance Management	POPM20	100
	Retail Selling And Customer Service	PRMT20	100
	Enterprise Resource Planning	PSMT20	100
	Air Traffic Control	PMAM20	100
	Research Methodology	PMHM20	100
	Hotel Facility Management	PMTH20	100

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Additional Controller of Examinations i/c.